

Station	WPGH-TV PITTSBURGH, PA	Agency	( ) GMMB	Rep Firm	
Advertiser	( ) POLITICAL		3050 K ST NW	Sales Office	( ) WASHINGTON
Product	OBAMA FOR AMERICA		WASHINGTON, DC 20007	Salesperson	( ) KATHRYN SARDINSKY
Estimate#		Agency C/P1/P2/E			
Buyer	MAURA GILROY	Flight Dates	10/30/2012 - 11/06/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.1 11/5  
NEW POLITICAL ORDER. FLIGHT RUNS 10/30-11/6. TOTAL \$28450  
\*\*PLS DO NOT DOUBLE BOOK\*\* PLS CF- CHRISTINA FOR KAT

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--- CONTRACT COMMENT ---

EMAILED ORDER #4 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	11/04-11/04	10P-1045P	NEWS	:30	\$1,000.00	SU	4	1	4	\$4,000.00
2	11/04-11/04	12P-3P	NFL GAME	:30	\$750.00	SU	3	1	3	\$2,250.00
3	11/06-11/06	6P-630P	BIG BANG THEORY	:30	\$800.00	TU	4	1	4	\$3,200.00
4	11/06-11/06	630P-7P	2.5 MEN	:30	\$800.00	TU	4	1	4	\$3,200.00
5	11/06-11/06	7P-730P	BIG BANG THEORY	:30	\$1,200.00	TU	2	1	2	\$2,400.00
6	11/06-11/06	730P-8P	2.5 MEN	:30	\$1,000.00	TU	2	1	2	\$2,000.00
7	11/05-11/05	8P-9P	BONES	:30	\$4,000.00	M	1	1	1	\$4,000.00
8	11/04-11/04	7P-8P	SIMPSONS/BOBS BURGERS	:30	\$2,000.00	SU	2	1	2	\$4,000.00
9	11/06-11/06	930A-1030A	JUSTICE FOR ALL	:30	\$100.00	TU	2	1	2	\$200.00
10	11/06-11/06	1030A-11A	FRASIER	:30	\$100.00	TU	2	1	2	\$200.00
11	11/06-11/06	12P-1P	AMERICA'S COURT	:30	\$100.00	TU	2	1	2	\$200.00
12	11/06-11/06	1P-2P	DIVORCE COURT	:30	\$100.00	TU	2	1	2	\$200.00

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3050 K ST NW

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13	11/06-11/06	2P-3P	JUDGE JOE BROWN	:30	\$125.00	TU	2	1	2	\$250.00
14	11/06-11/06	3P-4P	JERRY SPRINGER	:30	\$150.00	TU	2	1	2	\$300.00
15	11/06-11/06	4P-5P	JEREMY KYLE	:30	\$150.00	TU	2	1	2	\$300.00
16	11/06-11/06	5P-6P	MAURY	:30	\$175.00	TU	2	1	2	\$350.00
17	11/05-11/05	11P-1130P	SEINFELD	:30	\$300.00	M	2	1	2	\$600.00
18	11/05-11/05	1130P-12A	30 ROCK	:30	\$200.00	M	2	1	2	\$400.00
19	11/05-11/05	12A-1230A	SCRUBS	:30	\$200.00	M	2	1	2	\$400.00

---REPORT TOTALS---

Report Totals: 44 / \$28,450.00

---SALES MONTHLY TOTALS---

Nov 12: 44 / \$28,450.00

Sales Totals: 44 / \$28,450.00

Station Totals: 44 / \$28,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$218,846	CABL	0%	KDKA	0%	UNKN	87%	WPCW	0%	WPGH	13%
		WPMY	0%	WPXI	0%	WTAE	0%				

Books null

Demos RA35+

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